



## **Forum 66 Sponsorship Opportunities**

Phoenix Convention Center, Phoenix Arizona

May 11-13, 2010

For more information contact 703-684-6777



**SOLD** Grand Awards Banquet – Sold to  **\$40,000**

- Four Complimentary Full-Page *Vertiflite* magazine advertisements
- Company name or logo on Awards Program, cocktail napkins, commemorative wine glasses and event signage
- Ten Banquet Tickets for company representatives
- Company name on banquet announcements to be distributed at official Forum hotels
- Sponsor to provide Short video clip to be played at the Awards dinner.

**SOLD** Exhibitor/Industry Reception – Sold to  **\$30,000**

- Four Complimentary Full-Page *Vertiflite* magazine advertisements
- Company logo on all food & beverage station signage in the exhibit hall
- Company logo on cocktail beverage napkins
- Public address “thank you” announcement in the exhibit hall
- Small gift distribution with company logo as guests exit the reception

**SOLD** Exhibit Hall Luncheons – Sold to  **\$30,000**

- Four Complimentary Full-Page *Vertiflite* magazine advertisements
- Complimentary Full-Page advertisement in the *Forum 66 Final Program*
- Company logo on all food & beverage station signage in the exhibit hall
- Company logo on lunch beverage napkins and table signs
- Public address “thank you” announcement in the exhibit hall

**Technical Sessions** **\$25,000**

- Four Complimentary Full-Page *Vertiflite* magazine advertisements
- Complimentary Full-Page advertisement in the *Forum 66 Final Program*
- Company logo to be imprinted on bottled water label and placed in all technical sessions
- Company logo on sponsorship signage

**Technical Session Refreshment Breaks** **\$16,000**

- Four Complimentary Full-Page *Vertiflite* magazine advertisements
- Company logo on refreshment break station signage, napkins and high quality disposable coffee cups
- Two official prize drawings from the sponsor’s booth during exhibit hall refreshment breaks (Gifts to be provided by AHS)

**General Session Refreshment Break** **\$15,000**

- Four Complimentary Full-Page *Vertiflite* magazine advertisements
- Company logo on refreshment break station signage, napkins and high quality disposable coffee cups
- Public address “thank you” announcement from the podium with company logo projected on the projection screen during refreshment break.

**SOLD** Registration Tote Bags – Hold for  **\$15,000**

- Company logo imprinted on one side of high quality tote bag or portfolio. (AHS logo will be imprinted on the reverse side)
- Four Complimentary Full-Page *Vertiflite* advertisements



## Forum 66 Sponsorships Continued...



	<b>FORUM 66 Historical Film Festival Reception</b>	<b>\$15,000</b>
	<ul style="list-style-type: none"> <li>▪ Company logo imprinted on beverage napkins</li> <li>▪ Company logo on event signage</li> <li>▪ Four Complimentary Full-Page <i>Vertiflite</i> advertisements</li> </ul>	
<b>SOLD</b>	<b>Novelty / Gift Shop – Hold for <i>LOCKHEED MARTIN</i></b>	<b>\$11,000</b>
	<ul style="list-style-type: none"> <li>▪ Company name and logo on header, plastic shopping bags (one side reserved for AHS logo)</li> <li>▪ Distribute a one-page printed handout to attendees from the shop</li> <li>▪ Complimentary Full-Page <i>Vertiflite</i> advertisement</li> <li>▪ Small novelty item distributed from Novelty Shop</li> </ul>	
<b>SOLD</b>	<b>Badge Lanyards – Hold for <i>URBAN AERONAUTICS</i></b>	<b>\$11,000</b>
	<ul style="list-style-type: none"> <li>▪ Company name and logo imprinted on lanyards</li> <li>▪ Complimentary Full-Page <i>Vertiflite</i> advertisement</li> </ul>	
<b>SOLD</b>	<b>Badge Holders – Hold for <i>TIMKEN</i></b>	<b>\$11,000</b>
	<ul style="list-style-type: none"> <li>▪ Company name / logo on attendee badge holders</li> <li>▪ Complimentary Full-Page <i>Vertiflite</i> advertisement</li> </ul>	
<b>SOLD</b>	<b>Hotel Key Card – Hold for <i>GOODRICH</i></b>	<b>\$10,000</b>
	<ul style="list-style-type: none"> <li>▪ Company name and logo hotel key card</li> <li>▪ Complimentary Full-Page <i>Vertiflite</i> advertisement</li> </ul>	
	<b>FORUM 66 Proceedings– CD ROM Liner (Advertising space)</b>	<b>\$5,000</b>
	<ul style="list-style-type: none"> <li>▪ Company logo on inside front or back cover</li> </ul>	
	<b>FORUM 66 Website Sponsor</b>	<b>\$500</b>
	<ul style="list-style-type: none"> <li>▪ Rotating static banner advertisement on the on the AHS registration page with a link back to your company's website. Banner size is 468 x 60 pixels.</li> </ul>	