



APPLICATION AND CONTRACT FOR EXHIBIT SPACE

FORUM 66

AHS International 66th Annual Forum and Technology Display
Phoenix Convention Center ♦ Phoenix, Arizona
May 11-13, 2010



Contact Information

Exhibiting Company: _____
Contact: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Telephone: _____ Fax: _____
Email: _____ Website: _____

Exhibit Space Information

Booth Size: _____ (Minimum – 10' x 10')
Booth Preference: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Early Bird Exhibit Rates (On or Before November 30, 2009)

AHS Corporate Member \$2,450 per 10'x10' Unit
Non-Corporate Member \$2,500 per 10'x10' Unit
Education Member \$1,800 per 10'x10' Unit

Regular Exhibit Rates (After November 30, 2009)

AHS Corporate Member \$2,600 per 10'x10' Unit
Non-Corporate Member \$2,650 per 10'x10' Unit
Education Member \$1,950 per 10'x10' Unit

List Companies you do not wish to be near: _____
List Companies you wish to be near: _____

Payment Information

- ♦ Early Bird Payment due November 30, 2009
- ♦ Regular Rate due December 31, 2009

Make Checks Payable to:
AHS International

Cancellation Penalties

- ♦ 15% of total space cost through December 31, 2009
- ♦ 100% of total space cost after December 31, 2009

Mail Payments to: AHS International
217 N. Washington Street ♦ Alexandria, VA 22314
Tel: 703-684-6777 ♦ Fax: 703-739-9279 ♦ Email: AHSExhibits@vtol.org

Credit Card Payment: Visa MasterCard American Express

Card Number: _____ Amount: \$ _____
Expiration Date: _____ Name on Card: _____
Card Signature: _____

This application shall become a contract only upon acceptance by AHS. If accepted, the undersigned agrees to abide with terms and conditions described in the Forum 66 Exhibitor Prospectus, Exposition Rules and Registration Package. This writing embodies the complete agreement between the undersigned and AHS, unless modified by written consent of both parties.

Exhibitor Signature: _____ Date: _____
AHS Signature: _____ Booth: _____ Size: _____ Date: _____

FORUM 66 EXPOSITION RULES

1. SPACE RESERVATION

FORUM 66 exhibit space will be allocated on a first-come, first-served basis. Space requests will be accepted via mail, facsimile, and onsite at Forum 65. AHS International will make every effort to locate exhibits in accordance with exhibitor's space preferences. AHS International reserves the right to assign exhibit space subject to such parameters as booth space size, design and relationship to similar exhibits. AHS International retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

2. SUBLEASING OF SPACE

Exhibitor may not sublet his exhibit space, nor any part thereof, nor exhibit, offer for sale, or advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary for proper demonstration or operation of the exhibitor's display.

3. EXHIBIT SPACE PAYMENT

A signed exhibit application and contract with payment must be received on or before **November 30, 2009** to qualify for the "Early Bird Exhibit Rate". A signed exhibit application and contract with payment must be received on or before **December 31, 2009** to qualify for the Regular Exhibit Rate." Unpaid assigned exhibit space may be released on **January 1, 2010** and made available for resale.

4. CANCELLATION BY EXHIBITOR

Exhibitors may reduce or cancel space by submitting written notice to AHS no later than December 31, 2009. If an exhibitor cancels exhibit space, AHS will charge an administrative fee of 15 percent (15%) of the total display space cost up until **December 31, 2009**. No refunds will be made by AHS if the written cancellation notice is received at AHS Headquarters after **December 31, 2009**. All exhibit space purchased after **December 31, 2009** is non refundable and payment is due 30 days from receipt of invoice or five (5) business days prior to move in of the show or which ever is earlier.

5. OCCUPANCY DEFAULT

Any exhibitor failing to occupy contracted space shall not be relieved of the obligation of paying the full rental charge of such space. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by AHS International, and re-located or reassigned for such purposes or use as AHS International may see fit.

6. CERTIFICATE OF INSURANCE

Upon signing the Application for Exhibit Space contract, the exhibiting firm is asked to provide the AHS with a certificate of insurance or an affidavit that it carries \$500,000 in liability insurance applicable to its exhibiting at the AHS 66th Annual Forum and Technology Display by **March 30, 2010**.

7. AGREEMENT TO RULES

A copy of the exhibit space contract with space assignment, signed by both the AHS and exhibitor representative, together with the Forum exposition rules, constitutes the complete agreement for the right to use the allocated space. AHS is not liable for resultant expenses or loss of revenue in the event that fire, flood, earthquake, strike, labor disorders, or other circumstances beyond the control of AHS prevent the use of the exhibitors' space inside the exhibit hall. The exhibitor, by accepting the allocated space, agrees to the terms and conditions and exhibit hall hours contained in this Exhibitor Prospectus, Forum regulations and subsequent bulletins. Any violation of AHS terms and conditions shall constitute a breach of this contract. AHS's remedy to any breach includes, but is not limited to, termination of any and all rights to the exhibit space assigned by AHS and the forfeiture of any fees paid.