Forum 69 Sponsorship Opportunities

Phoenix Convention Center, Phoenix, Arizona
May 21-23, 2013

For more information contact 703-684-6777
(as of 4/23/13)

Grand Awards Banquet – Sold to BOEING **$40,000**

- Complimentary Full-Page *Vertiflite* magazine advertisements in 2013 issues
- Company name or logo on Awards Program, cocktail napkins and event signage
- Ten Banquet Tickets for company representatives
- Company name on banquet announcements to be distributed at official Forum hotels
- Sponsor to provide short video clip to be played as dinner guests arrive for awards banquet

Exhibitor/Industry Reception – Sold to SIKORSKY **$35,000**

- Complimentary Full-Page *Vertiflite* magazine advertisements in 2013 issues
- Company logo on all food & beverage station signage in the exhibit hall
- Company logo on cocktail beverage napkins
- Public address "thank you" announcement in the exhibit hall
- Small gift distribution with company logo as guests exit the reception

Exhibit Hall Luncheons – Sold to Bell Helicopter A Textron Company **$35,000**

- Complimentary Full-Page *Vertiflite* magazine advertisements in 2013 issues
- Complimentary Full-Page advertisement in the *Forum 69 Final Program*
- Company logo on all food & beverage station signage in the exhibit hall
- Company logo on lunch beverage napkins and table signs
- Public address "thank you" announcement in the exhibit hall

Technical Sessions – Sold to AgustaWestland A Finmeccanica Company **$25,000**

- Complimentary Full-Page *Vertiflite* magazine advertisements in 2013 issues
- Complimentary Full-Page advertisement in the *Forum 69 Final Program*
- Company logo to be imprinted on bottled water label and placed in all technical sessions
- Company logo on sponsorship signage

Registration Tote Bags – Sold to AMERICAN EUROCOPTER AN EADS NORTH AMERICA COMPANY **$15,000**

- Company logo imprinted on one side of high quality tote bag or portfolio. (AHS logo will be imprinted on the reverse side)
- Complimentary Full-Page *Vertiflite* magazine advertisements in 2013 issues
- Company logo on sponsorship signage

Novelty / Gift Shop **$11,000**

- Company logo on gift shop sign located in Forum 69 registration area
- Complimentary Full-Page *Vertiflite* magazine advertisements in 2013 issues
- Plastic shopping bags with company logo imprinted one side.
- Distribution of a one-page printed handout to attendees from the gift shop
- Company logo on sponsorship signage

Continued...

Forum 69 Sponsorships Continued...

Badge Lanyards – Sold to LORD AskUsHow™ **$11,000**

- Company name and logo imprinted on lanyards
- Complimentary Full-Page *Vertiflite* advertisements
- Company logo on sponsorship signage

Badge Holders **$11,000**

- Company name / logo on attendee badge holders
- Complimentary Full-Page *Vertiflite* magazine advertisements in 2013 issues
- Company logo on sponsorship signage

Hotel Key Card **$10,000**

- Company name and logo hotel key card
- Complimentary Full-Page *Vertiflite* magazine advertisements in 2013 issues
- Company logo on sponsorship signage

General Session Refreshment Break – Sold to **$5,000**

- Three Complimentary Full-Page *Vertiflite* magazine advertisements in 2013 issues
- Full-Page Forum 69 Final Program ad placement
- Company logo on refreshment break station signage and beverage napkins
- Public address "thank you" announcement from the podium with company logo projected on the projection screen during refreshment break
- Company logo on sponsorship signage

FORUM 69 Proceedings - CD ROM (Advertising space) **– Sold to** Rolls-Royce **$5,000**

- Company logo or ad on Forum 69 Proceeding's back cover
- Three Complimentary Full-Page *Vertiflite* magazine advertisements in 2013 issues
- Full-Page Forum 69 Final Program ad placement
- Company logo on sponsorship signage
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Technical Session Refreshment Break – Sold to AUTOMATED DYNAMICS BUILD • SMARTER ATEC SAFRAN SANDEL **$2,500**
(One sponsorship remains available)

- Three Complimentary Half-Page *Vertiflite* magazine advertisements in 2013 issues
- Full-Page Forum 69 Final Program ad placement
- A public address "thank you" message in the exhibit hall
- Company logo on sponsorship signage