








Forum 68 Sponsorship Opportunities

Fort Worth Convention Center, Fort Worth, TX
May 1-3, 2012

For more information contact 703-684-6777
(as of 3/17/12)



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|--|--|-----------------|
| Grand Awards Banquet – Sold to | 
<small>A Textron Company</small> | \$40,000 |
| <ul style="list-style-type: none"> ▪ Six Complimentary Full-Page <i>Vertiflite</i> magazine advertisements ▪ Company name or logo on Awards Program, cocktail napkins, commemorative gift and event signage ▪ Ten Banquet Tickets for company representatives ▪ Company name on banquet announcements to be distributed at official Forum hotels ▪ Sponsor to provide short video clip to be played at the Awards dinner. | | |
| Exhibitor/Industry Reception – Sold to | 
<small>SIKORSKY</small> | \$35,000 |
| <ul style="list-style-type: none"> ▪ Six Complimentary Full-Page <i>Vertiflite</i> magazine advertisements ▪ Company logo on all food & beverage station signage in the exhibit hall ▪ Company logo on cocktail beverage napkins ▪ Public address “thank you” announcement in the exhibit hall ▪ Small gift distribution with company logo as guests exit the reception | | |
| Exhibit Hall Luncheons – Sold to |  | \$35,000 |
| <ul style="list-style-type: none"> ▪ Six Complimentary Full-Page <i>Vertiflite</i> magazine advertisements ▪ Complimentary Full-Page advertisement in the <i>Forum 68 Final Program</i> ▪ Company logo on all food & beverage station signage in the exhibit hall ▪ Company logo on lunch beverage napkins and table signs ▪ Public address “thank you” announcement in the exhibit hall | | |
| Technical Sessions – Sold to | 
<small>A Finmeccanica Company</small> | \$25,000 |
| <ul style="list-style-type: none"> ▪ Six Complimentary Full-Page <i>Vertiflite</i> magazine advertisements ▪ Complimentary Full-Page advertisement in the <i>Forum 68 Final Program</i> ▪ Company logo to be imprinted on bottled water label and placed in all technical sessions ▪ Company logo on sponsorship signage | | |
| Registration Tote Bags – Sold to | 
<small>AMERICAN EUROCOPTER
AN EADS NORTH AMERICA COMPANY</small> | \$15,000 |
| <ul style="list-style-type: none"> ▪ Company logo imprinted on one side of high quality tote bag or portfolio. (AHS logo will be imprinted on the reverse side) ▪ Four Complimentary Full-Page <i>Vertiflite</i> advertisements ▪ Company logo on sponsorship signage | | |
| Novelty / Gift Shop | | \$11,000 |
| <ul style="list-style-type: none"> ▪ Company name and logo on header, plastic shopping bags (one side reserved for AHS logo) ▪ Distribute a one-page printed handout to attendees from the shop ▪ Complimentary Full-Page <i>Vertiflite</i> advertisement ▪ Small novelty gift item with corporate logo distributed to all attendees ▪ Company logo on sponsorship signage | | |

Continued...



Forum 68 Sponsorships Continued...



Badge Lanyards – Sold to  **\$11,000**
AskUsHow™

- Company name and logo imprinted on lanyards
- Complimentary Full-Page *Vertiflite* advertisements
- Company logo on sponsorship signage

Badge Holders – Sold to  **\$11,000**
Helicopters

- Company name / logo on attendee badge holders
- Complimentary Full-Page *Vertiflite* advertisements
- Company logo on sponsorship signage

Hotel Key Card – Sold to  **\$10,000**

- Company name and logo hotel key card
- Complimentary Full-Page *Vertiflite* advertisement
- Company logo on sponsorship signage

General Session Refreshment Break – Sold to  **\$5,000**

- Six Complimentary Half-Page *Vertiflite* magazine advertisements
- Full-Page Forum 68 Final Program ad placement
- Company logo on refreshment break station signage and beverage napkins
- Public address “thank you” announcement from the podium with company logo projected on the projection screen during refreshment break
- Company logo on sponsorship signage

FORUM 68 Proceedings - CD ROM (Advertising space on back cover) **\$5,000**

- Company logo or ad on back cover
- Full-Page Forum 68 Final Program ad placement
- Complimentary *Vertiflite* magazine advertising placement
- Company logo on sponsorship signage

Technical Session Refreshment Break **\$2,500**

Sold to -    
Advanced Turbine Engine Company
 A Joint Venture of Honeywell and Pratt & Whitney

(1 refreshment break sponsorship remains available)

- Three Complimentary Half-Page *Vertiflite* magazine advertisements
- Full-Page Forum 68 Final Program ad placement
- A public address “thank you” message in the exhibit hall
- Company logo on sponsorship signage