EXHIBITOR REGISTRATION MANUAL

AHS International – The Vertical Flight Society

2701 Prosperity Avenue, Suite 210
Fairfax, VA 22031
Website: vtol.org
Tel: 703-684-6777; Fax: 703-739-9279
e-mail: AHSExhibits@vtol.org
"Transforming Vertical Flight Technology"
AHS 71st Annual Forum and Technology Display

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<td>March 13, 2015</td>
<td>Final Program Advertising Deadline</td>
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<td>March 20, 2015</td>
<td>Forum 71 Sponsorship Deadline</td>
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<td>April 1, 2015</td>
<td>Booth Diagrams for Island Booths Due</td>
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<td>April 1, 2015</td>
<td>Exhibitor Description Due</td>
</tr>
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<td>April 1, 2015</td>
<td>Technical Briefing Request Form Due</td>
</tr>
<tr>
<td>April 2, 2015</td>
<td>Hotel Reservations Deadline</td>
</tr>
<tr>
<td>April 6, 2015</td>
<td>Certificate of Insurance Due</td>
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<tr>
<td>April 6, 2015</td>
<td>Exhibitor Appointed Contractor Form Due</td>
</tr>
<tr>
<td>April 24, 2015</td>
<td>Exhibitor Badge Pre-registration Deadline</td>
</tr>
<tr>
<td>May 4, 2015 (5:30 p.m.)</td>
<td>Exhibit Setup Deadline</td>
</tr>
<tr>
<td>May 7, 2015 (11:00 p.m.)</td>
<td>Exhibit Dismantling Deadline</td>
</tr>
</tbody>
</table>
EXHIBITOR REGISTRATION PROCEDURES

Exhibitors are encouraged to pre-register before April 24, 2015 to avoid on-site registration delays.

FORUM 71 On-Site Registration Hours – Virginia Beach Convention Center

Sunday, May 3, 2015  9:00 a.m. – 5:00 p.m.
Monday, May 4, 2015  7:00 a.m. – 5:00 p.m.
Tuesday, May 5, 2015  7:00 a.m. – 5:00 p.m.
Wednesday, May 6, 2015  7:00 a.m. – 5:30 p.m.
Thursday, May 7, 2015  7:30 a.m. – 1:00 p.m.

TWO (2) EXHIBITOR BADGES will be provided to each exhibitor for every 10’ x 10’ unit of display space—not to exceed a maximum of ten (10) badges per exhibitor. The Exhibitor Badge provides the bearer access to the Exhibit Hall during scheduled hours, and includes admission to the Exhibitor/Industry Reception on Tuesday, May 5, from 5:00 p.m. – 7:00 p.m., and all refreshment breaks or luncheons in the Exhibit Hall. Additional badges are available at $95.00 each.

It is understood that Exhibitor Badges are to be issued only to personnel manning the booth and not to company management. Management personnel attending the FORUM are expected to register in the same manner as non-exhibitor registrants.

Work Passes are available to third party contractors and must be presented to exhibit hall security during exhibitor move-in and move-out.

IN ADDITION TO THE ABOVE, each exhibitor receives ONE (1) FULL Exhibitor AHS FORUM 71 Registration Package for each 10’ x 10’ unit of display space—not to exceed a maximum of five (5) registrations. Full registration provides the recipient with access to all AHS FORUM technical sessions, access to the Exhibit Hall during scheduled hours, and includes admission to the Exhibitor/Industry Reception on Tuesday, May 5 from 5:00 p.m. – 7:00 p.m., all exhibit hall luncheons and refreshment breaks, as well as the Vertical Flight Foundation Reception and the Grand Awards Banquet. It is understood that complimentary full Exhibitor Registration is to be issued only to personnel manning the booth and not to AHS FORUM 71 speakers. Speakers are expected to register in the same manner as non-exhibitor registrants.

Exhibitor badge registration will be available via the internet on or around March 2, 2015. Forum 71 exhibitors will receive an email notification from AHS with complete registration instructions once the registration system becomes active. AHS request that exhibitors submit badge information no later than April 24, 2015.

If you have any questions regarding exhibitor registration, please contact:
Vernon Hemphill at AHS Headquarters
☎ 703-684-6777, ☎ 703-739-9279, Email: vhemphill@vtol.org
EXHIBITOR REGISTRATION PROCEDURES
(Continued...)

Ordering Additional Banquet Tickets

Exhibitors may order additional banquet tickets for the VFF Cocktail Reception & Grand Awards Dinner to be held Thursday, May 6, 2015 at 6:00 p.m. – 9:30 p.m. Forum 71 exhibitors will receive an email notification from AHS on or about March 2, 2015 with instructions on how to purchase tickets. Banquet tickets may be purchased for $89 per ticket. Please contact Vernon Hemphill at vhemphill@vtol.org if you have any questions.

Exhibitor Description for the Forum 71 Final Program – Due by April 1, 2015

AHS will be publishing a Forum 71 Final Program with complete event schedules, an exhibitor booth number listing and brief exhibitor descriptions. The Forum 71 Final Program will be distributed to all Forum 71 attendees in a complimentary portfolio / tote bag. Forum 71 exhibitors will receive an email notification from AHS on or about March 2, 2015 with instructions on how submit an exhibitor description online. Please contact Vernon Hemphill at vhemphill@vtol.org if you have any questions.

Exhibit Hall Guest Passes

Three (3) one-day exhibit hall guest passes will be mailed directly to exhibitors separately. Exhibit hall passes will provide a guest access to the exhibit hall only. An exhibit hall guest pass DOES NOT entitle the guest to attend FORUM 71 Technical Sessions, Receptions or Grand Awards Banquet. Banquet tickets may be purchased separately by guests at the Forum 71 registration desk.
"Transforming Vertical Flight Technology"
AHS 71st Annual Forum and Technology Display

HOTEL & TRAVEL INFORMATION

HOTEL ACCOMMODATIONS

Make your hotel reservations no later than April 2, 2015 to ensure you receive the AHS FORUM 71 discounted rate. After April 2, 2015, Forum 71 room reservations will be confirmed on a space-available basis at the prevailing room rate. All reservations must be accompanied by one night's deposit plus tax and must be paid with a major credit card.

Hotel reservations are being accepted online at: https://aws.passkey.com/g/31419159
Hotel reservations must be made with the Passkey housing system. Please do not contact hotels directly.

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Rate</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hilton Virginia Beach Oceanfront</td>
<td>$164</td>
<td>3001 Atlantic Avenue, Virginia Beach, Virginia 23451</td>
</tr>
<tr>
<td>Sheraton Oceanfront</td>
<td>$154</td>
<td>3501 Atlantic Avenue, Virginia Beach, VA 23451</td>
</tr>
<tr>
<td>Courtyard by Marriott Oceanfront North</td>
<td>$144</td>
<td>3737 Atlantic Avenue, Virginia Beach, VA 23451</td>
</tr>
<tr>
<td>DoubleTree Hotel</td>
<td>$139</td>
<td>1900 Pavilion Drive, Virginia, Beach, VA 23451</td>
</tr>
</tbody>
</table>

*Complimentary shuttle service is being provided between official Forum 71 hotels and the Virginia Beach Convention Center during Forum 71 program hours.

AIRPORT AND TRANSPORTATION

Norfolk International Airport
2200 Norview Avenue
Norfolk, VA 23518-5807

Airport and Taxi Information: http://www.norfolkairport.com/

Complete travel information available at: http://www.visitvirginiabeach.com/visitors/

AHS FORUM 71 SHUTTLE SCHEDULE (Between hotels and convention center)

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, May 3</td>
<td>12:00 noon – 6:00 p.m.</td>
</tr>
<tr>
<td>Monday, May 4</td>
<td>6:00 a.m. – 7:00 p.m.</td>
</tr>
<tr>
<td>Tuesday, May 5</td>
<td>6:00 a.m. – 8:00 p.m.</td>
</tr>
<tr>
<td>Wednesday, May 6</td>
<td>6:00 a.m. – 11:00 a.m.</td>
</tr>
<tr>
<td>Thursday, May 7</td>
<td>6:00 a.m. – 7:00 p.m.</td>
</tr>
</tbody>
</table>

* Shuttle Service to run a continuous loop between the Hilton Oceanfront, Sheraton Oceanfront, Courtyard by Marriott Oceanfront North, Doubletree Hotel and the Virginia Beach Convention Center.
"Transforming Vertical Flight Technology"
AHS 71st Annual Forum and Technology Display

AHS Forum 71
May 5 – 7, 2015
Virginia Beach Oceanfront Map

Your hotels and unique meeting locations for Forum 71:

- Virginia Beach Convention Center
  1000 19th Street
  Virginia Beach, VA 23451

- Hilton Virginia Beach Oceanfront
  3201 Atlantic Avenue
  Virginia Beach, VA 23451

- Courtyard by Marriott Virginia Beach Oceanfront North
  3507 Atlantic Avenue
  Virginia Beach, VA 23451

- Doubletree by Hilton Virginia Beach
  1900 Pavilion Drive
  Virginia Beach, VA 23451

- Sheraton Virginia Beach Oceanfront
  3501 Atlantic Avenue
  Virginia Beach, VA 23451
"Transforming Vertical Flight Technology"
AHS 71st Annual Forum and Technology Display
GENERAL EXHIBITOR INFORMATION

EVENT ORGANIZER
AHS International
2701 Prosperity Avenue, Suite 210
Fairfax, VA 22031
Phone: 703-684-6777

EVENT LOCATION
Virginia Beach Convention Center
1000 19th Street
Virginia Beach, VA 23451
Phone: 757-385-2000
Exhibit Hall A & B

BOOTH SPECIFICATIONS & SERVICES
The standard booth unit size is 10' X 10', except for custom-sizes. The booth price in this agreement includes standard framing materials, i.e., a quality backdrop 8' in height; divider rails 3' in height, and a standard exhibit identification sign bearing the exhibitor's name. Please be advised all FORUM 71 exhibitors will be required to have their booth space carpeted. AHS has the authority to carpet an exhibitor's booth if not done so at the exhibiting company's expense.

Each exhibitor is entitled to a reasonable sight line from the aisle regardless of exhibit size. Show management reserves the right to determine a "reasonable sight line." Exhibit displays shall not exceed 8' in height. Exhibit sidewalls may be as high as 8' extending out only 1/3 of the depth of the booth. The balance of exhibit sidewalls and equipment (to the aisle) must not exceed 3' in height. Only exhibitors with prior written approval from AHS may make exceptions. Island exhibits are exempt from the height limitation, but must conform to the above rule stating that no walls or equipment will exceed 3' in height within 5' of any aisle. Island displays will be assigned to areas that do not block standard exhibits. Exhibitors planning island displays containing structures more than 8' in height (or 3' within 5' of an aisle) are required to submit plans to AHS no later than April 1, 2015. Exhibitors bringing aircraft into the Exhibit Hall should notify AHS in advance in writing and request special instructions. Any subsequent changes or requirements must be resubmitted for approval immediately. Exhibitors found in violation of these restrictions will be required to make any necessary changes to the exhibit space at their own expense.

Booth Sign Height for Island Booths - Bottom of the sign must not be higher than 16'

INSTALLATION & DISMANTLING OF EXHIBITS

Exhibit Installation Schedule
Sunday, May 3, 2015 9:00 a.m. – 5:00 p.m.
Monday, May 4, 2015 8:00 a.m. – 5:30 p.m.

Exhibit arrival deadline is 3:00 p.m., Monday, May 4, 2015. All exhibits must be installed and fully operational by 5:30 p.m., Monday, May 4, 2015. In the event an exhibit is not fully assembled and operational by this time, AHS reserves the right to remove all exhibit material and repossess all rights to the exhibit area. The exhibitor will be considered in default of the signed contract and will not be entitled to any refund for such exhibit space.

Exhibit Dismantling Schedule
Thursday, May 7, 2015 12:00 p.m. – 11:00 p.m.

Exhibits may not be dismantled prior to 12:00 p.m., Thursday, May 7, 2015. Dismantling and removal of exhibits must be completed by 11:00 p.m. on May 7, 2015. All exhibit areas must be left free of debris.
LIABILITY / INSURANCE INFORMATION

LIABILITY/CERTIFICATE OF INSURANCE
The American Helicopter Society (AHS), their officers, directors, staff, members, agents, and all other organizations and individuals employed directly or indirectly by the Society in connection with AHS 71st Annual FORUM and Technology Display (FORUM 71) shall not be liable for any loss, damage, death, or injury resulting from accident, fire, theft, or any cause whatsoever, including, but not limited to, loss or damage to property, death or injury to exhibitors, their employees, agents, guests, the public, and others, during or subsequent to the period covered by the exhibit space contract.

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless AHS International and the Virginia Beach Convention Center and their affiliated and subsidiary companies and their respective partners, directors, officers, employees, and agents (the Indemnities) against all claims, losses, and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or part thereof, including any outside exhibition areas, excluding any such liability caused by the sole negligence of the Indemnities.

In addition, the exhibitor acknowledges that neither the AHS International nor any of the Indemnities maintain insurance covering exhibitors' property, nor are they responsible for obtaining insurance covering such property and any loss or damage incurred by an exhibitor.

Upon signing the Application for Exhibit Space contract, the exhibiting firm is asked to provide the AHS with a certificate of insurance or an affidavit that carries a minimum of $500,000 in liability insurance applicable to its exhibiting at the AHS 71st Annual Forum and Technology Display by April 6, 2015.

RESTRICTIONS
No exhibitor shall assign, sublet, or share the whole or part of the space assigned without the written consent of the AHS. The display or advertising of a third party's product constitutes sharing space. In the event that the contracted exhibit space is shared without prior consent of the AHS, the contracting exhibitor shall pay an additional exhibiting charge of a minimum of $2700. All demonstrations must be confined to the limits of the exhibit space leased. Aisles must be kept clear. Booth signs, listings, programs, etc., will carry only the name of the contracting firm unless other arrangements have been given prior written approval by the AHS. Advertising material of any description may be distributed only within the confines of the contracted display space. The AHS reserves the right to impose limitations on noise levels and any method of operation which becomes objectionable.

FIRE REGULATIONS
The local fire laws must be strictly observed. Wiring must comply with Virginia Beach Fire Marshall and Underwriter's rules. Aisle fire exits and fire protection equipment must not be blocked by exhibitors' display or equipment.

EXHIBITOR SERVICE MANUAL
The Exhibitor Service Manual will be provided to exhibitors via the Freeman Company's website. The Exhibitor Service Manual contains forms for the following services: labor, display rental, electrical and utilities, floor coverings, furniture and accessories, telecommunications, security, catering services, audio/visual, and plant/floral arrangements.

The FORUM 71 official service contractor is:
Freeman Decorating Company
9900 Business Parkway
Lanham, MD 20706
Account Manager, Jackie Davidson
"Transforming Vertical Flight Technology"
AHS 71st Annual Forum and Technology Display

INSURANCE FORM SAMPLE

CERTIFICATE OF LIABILITY INSURANCE

<table>
<thead>
<tr>
<th>INSURER A:</th>
<th>INSURER B:</th>
<th>INSURER C:</th>
<th>INSURER D:</th>
<th>INSURER E:</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOUR COMPANY NAME &amp; ADDRESS HERE</td>
<td>YOUR COMPANY NAME &amp; ADDRESS HERE</td>
<td>YOUR COMPANY NAME &amp; ADDRESS HERE</td>
<td>YOUR COMPANY NAME &amp; ADDRESS HERE</td>
<td>YOUR COMPANY NAME &amp; ADDRESS HERE</td>
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COVERAGE

The policies of insurance listed below have been issued to the Insured named above for the Policy Period indicated. Notwithstanding any requirement, term or condition of any Contract or other document with respect to which this certificate may be issued or may pertain, the insurance afforded by the policies described herein is subject to all the terms, exclusions and conditions of such policies. Aggregate limits shown may have been reduced by paid claims.

<table>
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<th>TYPE OF INSURANCE</th>
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<tr>
<td>GENERAL LIABILITY</td>
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<tr>
<td>AUTOMOBILE LIABILITY</td>
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<tr>
<td>GARAGE LIABILITY</td>
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</tr>
<tr>
<td>EXCESS UMBRELLA LIABILITY</td>
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</tr>
</tbody>
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CERTIFICATE HOLDER

AMERICAN HELICOPTER SOCIETY
2701 Prosperity Avenue, Suite 210
Fairfax, VA 22031

ACORD 25 (2001/08) © ACORD CORPORATION 1988
AHS 71st Annual Forum and Technology Display
Exhibitor Appointed Contractor Request Form
Deadline: April 6, 2015

The exhibitor agrees that if any outside contractor, other than the official service contractor, is to be used for set-up and dismantling, the exhibitor shall submit to Freeman and AHS a listing of all unofficial service representatives working in the exhibit prior to the first day of exhibitor move-in. The outside contractor shall agree to conform to current and acceptable labor contracts.

Exhibitor Information:

Contact: __________________________ Title: __________________________

Company Name: __________________________________________________

Address: __________________________________________________________

City: __________________________ State: ________ Zip: __________________

Telephone: __________________________ Fax: __________________________

Email: __________________________

Certificate of Insurance: □ Enclosed  □ To be forwarded  □ Has been forwarded

Service Contractor Information:

Company Name: ____________________________________________________

Address: __________________________________________________________

City: __________________________ State: ________ Zip: __________________

Telephone: __________________________ Fax: __________________________

Email: __________________________

Show-site Supervisor: __________________________ Mobile Phone: __________

Service Representatives: _____________________________________________

________________________________________

________________________________________

________________________________________

Forward to:  David Renzi  and to: Exhibitor Services
AHS International  Freeman Exhibitor Services
2701 Prosperity Ave, Suite 210  9900 Business Parkway
Fairfax, VA 22031  Lanham, MD 20706
Phone: 703-684-6777  Phone: 301-918-7975
Fax: 703-739-9279  Fax: 469-621-5614
Email: drenzi@vtol.org  FreemanwashingtonES@freemanco.com
"Transforming Vertical Flight Technology"
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WORK PASSES

EXHIBITOR/CREW WORK PASSES
Exhibitor/Crew Work Passes admit the holder into the Exhibit Hall during installation and dismantling only. **All work crews must display/retain this badge in order to enter the Exhibit Hall during set-up and breakdown.** Six (6) Exhibitor/Crew Work Passes are enclosed in this kit. Additional work passes may be obtained on-site at the Registration Desk on Sunday, May 3, 2015.

‼ Please cut along border....
"Transforming Vertical Flight Technology"
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Exhibit Hall Hours and Events

Sunday, May 3, 2015
Exhibitor Move-In
9:00 a.m. - 5:00 p.m.

Monday, May 4, 2015
Exhibitor Move-In
8:00 a.m. – 5:30 p.m.
Exhibitor arrival deadline is 3:00 p.m.
Exhibits must be installed and fully operational by 5:30 p.m.

Tuesday, May 5, 2015
Exhibit Hall Open
11:00 a.m. – 7:00 p.m.
Exhibit Hall Luncheon
12:00 noon – 1:30 p.m.
Exhibitor / Industry Reception
5:00 p.m. – 7:00 p.m.

Wednesday, May 6, 2015
Exhibit Hall Open
9:00 a.m. – 5:00 p.m.
Technical Session Refreshment Break
9:30 a.m. – 10:15 a.m.
Exhibit Hall Luncheon
12:15 noon – 1:45 p.m.
Technical Session Refreshment Break
3:15 p.m. – 4:00 p.m.

Thursday, May 7, 2015
Exhibit Hall Open
9:00 a.m. – 12:00 p.m.
Technical Session Refreshment Break
9:30 a.m. – 10:15 a.m.
Exhibitor Move-Out
12:00 p.m. – 11:00 p.m.

Unless otherwise indicated, all booths should be fully staffed during show hours. On show days exhibitors will be permitted to enter the Exhibit Hall one hour before opening to prepare their displays. The Society reserves the right to make limited changes to the Exhibit Hall schedule.
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EXHIBITOR LIST
(as of 1/29/15)

Advanced Rotorcraft Technology, Inc.  713
Advanced Torque Products  409
Advanced Turbine Engine Company (ATEC)  519
Aerotim Engineering LLC.  421
Alcoa Fastening Systems  210
Altair  113
American Institute of Aeronautics and Astronautics (AIAA)  708
Automated Dynamics  901
BAE Systems  313
Bell Helicopter Textron  401
Boeing Company  701
CD-adapco  609
Continuum Dynamics, Inc.  618
Daniels Manufacturing Corp.  821
DIAB Americas  619
Eagle Technologies LLC.  408
East/West Industries, Inc.  412
Fatigue Technology, Inc.  110
FCI Aerospace  111
GasTOPS Ltd.  621
Georgia Institute of Technology  212
**EXHIBITOR LIST**

(Continued)

<table>
<thead>
<tr>
<th>Company</th>
<th>Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hutchinson Aerospace</td>
<td>413</td>
</tr>
<tr>
<td>ITT Enidine, Inc.</td>
<td>419</td>
</tr>
<tr>
<td>Kamatics RWG</td>
<td>309</td>
</tr>
<tr>
<td>L-3 Communications</td>
<td>518</td>
</tr>
<tr>
<td>Lord Corporation</td>
<td>613</td>
</tr>
<tr>
<td>National Research Council Canada</td>
<td>508</td>
</tr>
<tr>
<td>Penn State University</td>
<td>512</td>
</tr>
<tr>
<td>PIC Wire &amp; Cable</td>
<td>520</td>
</tr>
<tr>
<td>QuesTek Innovations LLC</td>
<td>818</td>
</tr>
<tr>
<td>REM Surface Engineering</td>
<td>608</td>
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<td>Rotor &amp; Wing Magazine</td>
<td>919</td>
</tr>
<tr>
<td>Sikorsky Aircraft Corporation</td>
<td>101</td>
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<td>Triumph Aerospace Systems and Engine Control Systems</td>
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<td>University of Maryland</td>
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<td>UTC Aerospace Systems</td>
<td>813</td>
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<tr>
<td>West Coast Industries</td>
<td>509</td>
</tr>
</tbody>
</table>
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FLOOR PLAN

American Helicopter Society
May 5-7, 2015
Virginia Beach Convention Center - Exhibit Hall A&B
Virginia Beach, VA

The BOEING Co
50°

The BOEING Co
50°

The BOEING Co
50°

The BOEING Co
50°
"Transforming Vertical Flight Technology"
AHS 71st Annual Forum and Technology Display

PROMOTION AND MARKETING INFORMATION

COMPANY DESCRIPTION FOR FINAL PROGRAM/ DIRECT LINK

FINAL PROGRAM - The final FORUM 71 Program will contain complimentary profiles of each exhibiting company and the products and/or services they are highlighting at this event. The program contains a complete listing of each day’s events and also includes an exhibit floor plan to help attendees locate exhibitors and meeting rooms. Companies looking for additional and distinctive exposure may wish to purchase sponsorships or advertisements to achieve their marketing goals. See details in this section.

WEB SITE BANNER ADVERTISING – A banner ad on the AHS web site will provide year-round advertising exposure to a virtual “Who’s Who” in the international vertical lift community. Banner ads will be placed on both the AHS On-line Membership Directory page as well as the FORUM 71 registration page, guaranteeing top visibility. For more information, please contact AHS at 703-684-6777.

ADVERTISING OPPORTUNITIES IN THE FORUM 71 FINAL PROGRAM
Draw attendees to your booth and make a lasting impression by advertising in the FORUM 71 Final Program. This program is distributed on-site and will be a reference source to attendees at the event and beyond. Two-page spreads and full-page ads are available for purchase.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Member Rate*</th>
<th>Non-Member*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two-page Spread</td>
<td>$3,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>Full-page</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Cover 2, inside front cover</td>
<td>$1,700</td>
<td>$2,200</td>
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<tr>
<td>Cover 3, inside back cover</td>
<td>$1,800</td>
<td>$2,300</td>
</tr>
<tr>
<td>Cover 4, outside back cover (SOLD)</td>
<td>$2,000</td>
<td>$2,500</td>
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</table>

* Forum 71 exhibitor rate only

Mechanical Specs
<table>
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<th>Width</th>
<th>Depth</th>
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<tr>
<td>Publication Trim Size</td>
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<tr>
<td>Two-page Spread (Bleed only)</td>
<td>17 1/4&quot;</td>
</tr>
<tr>
<td>Full-page (Bleed only)</td>
<td>8 2/3&quot;</td>
</tr>
<tr>
<td>Live Image Area (Non Bleed)</td>
<td>7 3/4&quot;</td>
</tr>
</tbody>
</table>

Space Reservations Deadline: March 4, 2015
Materials Deadline: March 13, 2015

ORDER INFORMATION
To make space reservations or for more details contact AHS Headquarters at 703-684-6777, email: AHSExhibits@vtol.org.
"Transforming Vertical Flight Technology"
AHS 71st Annual Forum and Technology Display

ADVERTISING IN VERTIFLITE MAGAZINE

*Vertiflite* Magazine is a highly regarded, four-color, publication of AHS International that bridges communications between the designer/engineer and the user/operator, both military and civil. Its distribution list includes all the key members of the US Congress, the FAA, Department of Transportation, the Pentagon, academia and their international counterparts. In addition to *Vertiflite*’s normal 13,000 circulation, each FORUM 71 attendee will receive a copy in his/her registration bag. If you are interested in raising your company’s profile and indicating your booth number you may want to purchase an advertisement in the MAY/JUNE 2015 issue of *Vertiflite*. Contact David Renzi at AHS to make space reservations or for more details at 703-684-6777, email: AHSEXhibits@vtol.org.

**VERTIFLITE MAGAZINE ADVERTISING RATES**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>4-Color Member</th>
<th>4-Color Non-Member</th>
<th>4-Color Member</th>
<th>4-Color Non-Member</th>
<th>Black &amp; White Member</th>
<th>Black &amp; White Non-Member</th>
<th>Black &amp; White Member</th>
<th>Black &amp; White Non-Member</th>
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<tbody>
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<td>Full-page</td>
<td>$3,540</td>
<td>$4,325</td>
<td>$3,210</td>
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<td>$960</td>
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<td>$5,410</td>
<td>$4,000</td>
<td>$5,275</td>
<td></td>
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</tr>
</tbody>
</table>
### Grand Awards Banquet – Sold to Boeing $45,000
- Complimentary Full-Page *Vertiflite* magazine advertisements in all 2015 issues
- Company name or logo on Awards Program, cocktail napkins and event signage
- Ten complimentary banquet tickets for company representatives
- Company name on banquet announcements to be distributed at official Forum hotels
- Sponsor to provide short video clip (no audio) to be played as dinner guests are being seated
- Sponsor may donate an attendee gift to be placed at each table setting

### Exhibitor/Industry Reception – Sold to $35,000
- Complimentary Full-Page *Vertiflite* magazine advertisements in all 2015 issues
- Company logo on all food & beverage station signage in the exhibit hall
- Company logo on cocktail beverage napkins
- Public address “thank you” announcement in the exhibit hall
- Small gift distribution with company logo as guests exit the reception

### Exhibit Hall Luncheons – Sold to Bell Helicopter $35,000
- Complimentary Full-Page *Vertiflite* magazine advertisements in all 2015 issues
- Complimentary Full-Page advertisement in the *Forum 71 Final Program*
- Company logo on all food & beverage station signage in the exhibit hall
- Company logo on lunch beverage napkins and table signs
- Public address “thank you” announcement in the exhibit hall

### Technical Sessions – Sale Pending $25,000
- Complimentary Full-Page *Vertiflite* magazine advertisements in all 2015 issues
- Complimentary Full-Page advertisement in the *Forum 71 Final Program*
- Company logo to be imprinted on bottled water label and placed in all technical sessions
- Company logo on sponsorship signage

### Registration Tote Bags – Sale Pending $15,000
- Company logo imprinted on one side of high quality tote bag or portfolio. (AHS logo will be imprinted on the reverse side)
- Complimentary Full-Page *Vertiflite* magazine advertisements
- Company logo on sponsorship signage

### Novelty / Gift Shop $11,000
- Company logo on gift shop sign located in Forum 71 registration area
- Complimentary Full-Page *Vertiflite* magazine advertisements
- Distribution of a novelty gift to attendees (Provided by sponsor)
- Company logo on sponsorship signage

**Continued...**
“Transforming Vertical Flight Technology”
AHS 71st Annual Forum and Technology Display

SPONSORSHIP OPPORTUNITIES

(Continued)

Badge Lanyards – Sold to

- Company name and logo imprinted on lanyards
- Complimentary Full-Page Vertiflite advertisements
- Company logo on sponsorship signage

Badge Holders – Sold to

- Company name / logo on attendee badge holders
- Complimentary Full-Page Vertiflite advertisements
- Company logo on sponsorship signage

Hotel Key Card

- Company name, logo or message on hotel guest room key card
- Complimentary Full-Page Vertiflite magazine advertisements
- Company logo on sponsorship signage

General Session Refreshment Break – Sold to

- Three Complimentary Full-Page Vertiflite magazine advertisements in 2015 issues
- Full-Page Forum 71 Final Program ad placement
- Company logo on refreshment break station signage and beverage napkins
- Public address “thank you” announcement from the podium with company logo projected on the projection screen during refreshment break
- Company logo on sponsorship signage

FORUM 71 Proceedings - CD ROM – Sold to

- Company logo or ad on Forum 71 Proceeding’s back cover
- Three Complimentary Full-Page Vertiflite magazine advertisements in 2015 issues
- Full-Page Forum 71 Final Program ad placement
- Company logo on sponsorship signage

Technical Session Refreshment Break (3 individual sponsorships remain available)

- Three Complimentary Half-Page Vertiflite magazine advertisements in 2015 issues
- Full-Page Forum 71 Final Program ad placement
- A public address “thank you” message in the exhibit hall
- Company logo on sponsorship signage

*Please contact AHS at 703-384-6777 for more information on how to become a Forum 71 sponsor
FORUM 71 SPONSORSHIP APPLICATION
May 5-7, 2015
Virginia Beach Convention Center ♦ Virginia Beach, Virginia

I would like to purchase the following sponsorships:

- Grand Awards Banquet – Sold to The Boeing Company ($45,000)
- Exhibitor/Industry Reception – Sold to Sikorsky Aircraft ($35,000)
- Exhibit Hall Luncheons – Sold to Bell Helicopter ($35,000)
- Technical Sessions – Pending ($25,000)
- Registration Tote Bags – Pending ($15,000)
- AHS Novelty / Gift Shop ($11,000)
- Badge Lanyards – Sold to LORD Corporation ($11,000)
- Badge Holders – Sold to Karem Aircraft ($11,000)
- Hotel Key Card ($10,000)
- General Session Refreshment Break – Sold to GE Aviation ($5,000)
- Forum 71 Proceedings CD ROM – Sold to PIC Wire & Cable ($5,000)
- Technical Session Refreshment Break – Sold to CD-adapco, Automated Dynamics ($2,500)

(3 individual refreshment break sponsorships remain)

* Sponsorships offered on a first-come, first served basis after September 30, 2014

For more information contact:
AHS International
2701 Prosperity Avenue, Suite 210
Fairfax, VA 22031
Tel: 703-684-6777 ♦ Fax: 703-739-9279 ♦ Email: AHSExhibits@vtol.org
"Transforming Vertical Flight Technology"
AHS 71st Annual Forum and Technology Display

TECHNICAL BRIEFING REQUEST FORM

Exhibiting companies may arrange to conduct special presentations to highlight their products and services in their booth (during exhibit hours), or a meeting room to be determined. The time and title of each briefing will be published in the FOURM 71 Final Program if requests are received by April 1, 2015. Technical Briefings scheduled after April 1, 2015, will be posted on signage at the Virginia Beach Convention Center. There is no additional charge for this service. Technical Briefings are limited to thirty minutes. Please list below the day and time that you would like to have your Exhibit Hall Technical Briefing. Please fax your completed form to AHS at 703-739-9279 or provide the requested information via email to AHSExhibits@vtol.org.

Company: ________________________________________________________________

Contact Person: _________________________________________________________

Phone: ___________________________ Fax: ________________________________

Title of Briefing: ________________________________________________________

Briefing Description: ____________________________________________________

Briefing Room - Desired Day: May 6 or May 7: _____________________________

Please check off the time that you prefer. Requests will be scheduled in the order in which they are received.

Wednesday, May 6, 2015

_____ 1:30 p.m. - 2:00 p.m.
_____ 2:00 p.m. - 2:30 p.m.
_____ 2:30 p.m. - 3:00 p.m.
_____ 3:00 p.m. - 3:30 p.m.
_____ 3:30 p.m. - 4:00 p.m.
_____ 4:00 pm. - 4:30 p.m.

Thursday, May 7, 2015

_____ 9:30 a.m. - 10:00 a.m.
_____ 10:00 a.m. - 10:30 a.m.
_____ 10:30 a.m. - 11:00 a.m.
_____ 11:00 a.m. - 11:30 a.m.

Briefing from your booth (any time during Exhibit Hall Hours) Please keep to 30 minutes

Date: ________________ Time: ________________________________

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